



Promoting Illicit Drug Prevention Initiatives Nationally

10-Point Plan (Updated March 2025)

PART A – INTERNAL / MEMBERSHIP SUPPORT

Point 1

To continue to build on DFA's Affiliate database of organisations and individuals who are committed to Illicit drug prevention and recovery-based rehabilitation, and empower them to more effectively lobby Australian political leaders, parent groups and politicians [Affiliates-2020_B.pdf](#)

Point 2

To support Point 1 and to reach out more widely to communicate with individuals and communities, schools and sporting groups on a regular basis through online social media and printed publications (eg. newsletters, websites, journals and other correspondence) in order to mobilise them when there is media debate regarding drugs issues.

Point 3

To ensure the continued maintenance and updating of DFA's two website to enable current issues to be highlighted and educational programs to be made freely available via blogs on current issues of concern and drug education prevention modules for schools and families. These are:

www.drugfree.org.au

www.saveyourbrain.com.au

PART B - EXTERNAL –LOCAL AND INTERNATIONAL PUBLIC AND MEDIA

Point 4

To conduct and coordinate research activities regarding the drug issues generally both here and overseas and produce appropriate papers and publications regarding same.

Point 5

To co-ordinate visits and/or zoom sessions of overseas and local anti-drugs research experts in order to facilitate seminars and media activities for these people.

In addition, build on the knowledge of people with 'lived experience' and appoint Board members and Advisers who can support this aspect of DFA research. Utilise their experience

when reaching out to schools and community groups ie. Rotary and the Rotary Action Group for Addiction Prevention. This will ensure strong links are forged with people who know the issues their communities are dealing with and, importantly, will give youth a VOICE.

Point 6

To co-ordinate a national media response to pro drug activists when they are active in the media. For this purpose, allocate appropriate expert spokespeople to be made available to the media, including those with 'lived experience'.

Point 7

To continue to facilitate regular media releases to all suburban and metropolitan media regarding local anti-drug issues. Local members of parliament to continue to be fully informed and resourced as appropriate.

PART C - EXTERNAL – GOVERNMENT, GOVERNMENT AGENCIES & OTHER POLITICAL REPRESENTATIVES BOTH NATIONALLY AND INTERNATIONALLY

Point 8

As required liaise with and assist Government (Including at the CND) and other Government agencies (including Police) regarding the Government anti drugs message and other anti drugs initiatives.

Point 9

To continue to work with other like-minded agencies to prepare documentation and submissions to parliamentary inquiries. Continue to present at such inquiries when invited.

Point 10

Continue to assist with the coordinating of visiting local and international anti drugs experts to meet with members of all levels of government, and other departmental and government agency representatives.

Continue to support the:

- Oviedo Declaration oviedodeclaration.org
- Youth Declaration from the CND [Global Youth Declaration on Prevention, Treatment, and Recovery - World Federation Against Drugs](#)
- Declaration for Prevention and the Rights of the Child from OVOM's International Conference 'Wake up, Drug Free is the Key', 20-21 March 2025.